

# Privacy Notice

## (How we use your information)

Activate Learning is committed to protecting your privacy. This privacy notice explains how we collect, use and share your personal information, and your rights in relation to the personal information we hold.

This privacy notice concerns schools contacts of Activate Learning.

Activate Learning Further Education Corporation is the controller of personal information, and is subject to the Data Protection Act 2018 (DPA) and the General Data Protection Regulation (GDPR).

We may collect, use and share your personal information in order to facilitate partnerships with your organisation and inform you about events and services that may be relevant to yourself, your colleagues and/or students.

### What information we hold

The categories of personal information that we collect, hold and share include:

- Contact information (such as name, email address, phone number);
- Correspondence information (such as email correspondence and meeting notes);
- Preference information (such as areas of interest).

### Why we hold your information

We use your information to:

- Inform you about events and services which may be relevant to yourself, your colleagues and/or students;
- Explore future partnership opportunities with your organisation;
- Comply with the law regarding data sharing;
- Comply with our contractual obligations.

### The lawful basis for using this information

Under GDPR, we are able to process information on certain legal grounds (bases). In this case, we collect and use your information on the basis of your explicit consent. You have the right, at any time, to withdraw your consent to our processing of this data. If you wish to do so, please contact Activate Learning's Data Protection Officer either by email: [dpo@activatelearning.ac.uk](mailto:dpo@activatelearning.ac.uk) or telephone: 0800 612 6008.

Please note that withdrawing your consent to our processing your personal data may prevent us from being able to provide you with information about the services we offer.

### Collecting information

The majority of information you provide to us is necessary for us to facilitate partnerships with your organisation and inform you about events and services and failure to supply such information may mean that we are unable to enter into or continue a partnership with you or provide you with information. However, all of your information is provided to us on a voluntary basis.

## Storing information

We store information securely and in line with our Data Protection Policy and associated procedures. A copy of our Data Protection Policy can be obtained from the Data Protection Officer, whose contact details are listed below. We hold your information for the following timeframes:

- Contact and preference information – up to one month after you withdraw your consent for us to contact you;
- Correspondence information – up to six months after the correspondence took place.

## Who we share information with

We routinely share information with:

- Customer Relationship Management system provider;
- External marketing agencies, who may contact you on our behalf.

We do not share your information with anyone unless it is necessary and in line with the purpose for which it was collected. Where data is routinely shared, a data processing agreement will be established to ensure the protection of your information.

## Requesting access to your personal data

Under data protection legislation, you have the right to:

- Request access to the information we hold about you (Subject Access Request);
- Be informed of the identity of the controller, the reasons for processing your personal data and other relevant information necessary to ensure the fair and transparent processing of personal data;
- Object to processing of personal data that is likely to cause, or is causing, damage or distress;
- Prevent processing for the purpose of direct marketing;
- Object to decisions being taken by automated means;
- In certain circumstances, have inaccurate personal data rectified, blocked, erased or destroyed; and/or
- Claim compensation for damages caused by a breach of the data protection regulations.

## Contact

In order to make a Subject Access Request or to discuss anything in this privacy notice, please contact our Data Protection Officer:

Jamie Wade, Clerk to the Corporation

Email: [dpo@activatelearning.ac.uk](mailto:dpo@activatelearning.ac.uk)

Phone: 01865 551226

Address: Activate Learning  
City of Oxford College  
Oxpens Road  
Oxford OX1 1SA

## Concerns

If you have a concern about the way we are collecting or using your personal data, we request that you raise your concern with us in the first instance. Alternatively, you can contact the Information Commissioner's Office at <https://ico.org.uk/concerns/>